

Rouge24 Makes the 2016 Inc. 5000 List

Boutique design agency ranks 1,199 with three-year sales growth rate of 326%

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Inc. magazine today ranked Rouge24, Inc. number 1,199 on its 35th annual Inc. 5000 list of the nation's fastest-growing private companies. The boutique branding and packaging design agency, which operates utilizing a cloud-based structure and totally remote workforce, boasted a three-year sales growth rate of 326%, with 2015 revenues totaling \$2.8 million. Rouge24 joins a prestigious roster of past Inc. 5000 companies that includes such major players as Microsoft, Dell, Domino's Pizza, Pandora, Patagonia, LinkedIn, Yelp and Zillow.

"I'm thrilled that Rouge24 made the 2016 Inc. 5000 list," says Ann Macdonald, president and CEO of Rouge24, who founded the company in 2009. "I never dreamed that we would come so far so fast."

According to *Inc.* magazine, the 2016 Inc. 5000 are the most competitive companies since the list's inception in 1982, with the average company on the list achieving an impressive three-year growth of 433%. The Inc. 5000's aggregate revenue is \$200 billion, and the companies on the list collectively generated 640,000 jobs over the past three years—about 8% of all jobs created in the entire economy during that period.

"The Inc. 5000 list stands out where it really counts," says *Inc.* President and Editor-in-Chief Eric Schurenberg. "It honors real achievement by a founder or a team of them. No one makes the Inc. 5000 without building something great—usually from scratch. That's one of the hardest things to do in business, as every company founder knows. But without it, free enterprise fails."

About Rouge24, Inc.

Rouge24, Inc., is an award-winning boutique branding and packaging design agency whose clients account for over \$8 billion of the private-label market. Employing a cloud-based, technology-forward structure that maximizes efficiency, Rouge24's remote team of individuals with diverse expertise located across the country creates tailored solutions for each brand. Founded in 2009 by Ann Macdonald, Rouge24 is also a certified Women's Business Enterprise National Council (WBENC) Woman Owned business.

About the Inc. 500|5000 methodology

The 2016 Inc. 5000 is ranked according to percentage revenue growth when comparing 2012 to 2015. To qualify, companies must have been founded and generating revenue by March 31, 2012. They had to be U.S.-based, privately held, for profit and independent—not subsidiaries or divisions of other companies—as of December 31, 2015. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2012 is \$100,000; the minimum for 2015 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at inc.com/inc5000.

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